



الحثبور
Al Hathboor
A World of Possibilities...

2021



ECHOES

AL HATHBOOR GROUP'S CORPORATE NEWS MAGAZINE
VOLUME 26 - ISSUE 1 MARCH 2021

Dear Readers,

"Time is of the essence", they say. The New Normal as we have come to live by is our reality. Across the world, large parts of the global economy have now reopened for business (with social distancing measures in place) since the COVID-19 lockdown was universally announced in March last year. Everywhere have had to adapt extremely quickly to the impact of the pandemic and the crisis strategy deployed by governments & establishments alike. Additionally, all corporate sector companies are avoiding personal meetings and are connecting with their clients through zoom and other internet applications to conduct meetings and proceed with running their business activities. The Al Hathboor Group has fast adapted to these changing times and with new forms of running businesses being set-up, we have seen some interesting news for ourselves in the last few months. This edition of long-standing ECHOES reflects the changes we have undergone as a group whilst holding our essence together – Alive & Strong as always.

We saw some creative formats being introduced in the form of ARTYST, structural changes as well as some new ventures. Read on to know more . . .

Best Regards,
Namita Shrivastava
Manager - Corporate Communications & Marketing

Echoes is news magazine from Al Hathboor Group that is meant for our employees and business associates. Although, immense care has been taken to make it error free, we request our esteemed readers to bear with us in case of any mistakes and omissions.

Help us improve **Echoes** with your participation. Please send your feedback, comment, contribution and suggestion to echoes@alhathboor.com

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AL HATHBOOR GROUP CELEBRATES THE OFFICIAL OPENING OF ARTYST



07 January 2021, Dubai, U.A.E: 'ARTYST', the Premium Fine Arts Store for Artists was revealed at the Al Khawaneej Walk, Dubai, when Pioneer Emirati Artist, Mr Abdul Qader Al Rais graced the occasion as the Guest of Honour in the presence of Emirati Calligraphy Artist, Ms Fatima Al Hammadi, Chairman, Mr Abdullah Al Hathboor, Vice – Chairman, Mr Jamal Al Hathboor, Director, Mr Majid Al Hathboor, and CEO, Jaiganesh V of the Al Hathboor Group.

The Artists of UAE can now enjoy a selection of premium assortment of Fine Arts Brands and access to the full portfolio of Daler Rowney, Canson, Colart, Derwent, FM Brush, Mabef, Sargent Art & much more as ARTYST will house all as a one-stop shop.



Mr ABDUL QADER AL RAIS

Mr Abdul Qader expressed: "It is a delight to be here to see premium products being shared under one roof. This is a unique concept & will encourage budding & established artists to come and seek what they desire for all types of Art forms. As a long time consumer of Al Hathbtoor Products for my paintings, I wish the best for this venture."

Mr Abdul Qader Al Rais is a multi award winning, Emirati painter noted for his abstract art which combines geometric shapes with Arabic calligraphy.

He is a founding member of the Emirates Fine Art Society and the winner of several prizes including the first-ever Sheikh Khalifa Prize for Art and Literature.

He is one of the pioneers of contemporary art in the Emirates, widely exhibited both within the UAE and abroad. His Artwork can be found in Emirati palaces, government offices and the personal art collections of members of the royal family of Dubai.

Al Rais Artworks are showcased on carriages of the Dubai Metro, as part of the Dubai Arts Season and as part of the Abu Dhabi Music & Arts Foundation (ADMAF) Art Collection and is featured in the ADMAF publication 'The Art of the Emirates' amongst others.

Mrs FATIMA AL HAMMADI

"This Fine Arts speciality store created keeping the Artists in mind is one-of-a-kind & a great opportunity for all the Artists in this part of Dubai.

Any Artist that is looking for good brands & quality products should come to this store just as I have been a regular user at the Al Hathbtoor Group Fine Art materials for over 20 years."

Mrs Fatima Al Hammadi is an Emirati artist with 25 years of experience in Fine Arts & Art of calligraphy that is a mixture between the fine art and arabic letters.

She is the leader of UAE Graffiti artists, the first local graffiti group and has participated in several art projects that entered Guinness World Records including the longest graffiti wall in Dubai in 2017.

She has partaken in more than 25 national exhibitions, along with international ones in London, Berlin and Sri Lanka.



The Launch of **AL HATHBOOR GROUP's** Premium Fine Art Store - **ARTYST** featured in UAE's leading News portal - **Gulf News Online**, Popular Arabic **Al Khaleej Newspaper** & Luxury Magazine - **Kul Al Usra**



10 Amazing things to do in Dubai with kids this weekend



Mr Abdulla Al Hathboor stated:

"The ARTYST will allow us to continue to provide distinct and memorable experiences for our customers. We are grateful to His Highness Sheikh Mohammed bin Rashid Al Maktoum's insightful vision that embodies a pioneering model for leadership to achieve the ambitions and aspirations in the UAE for the field of Fine Arts.

Under his guidance and visionary initiatives, Dubai has achieved miraculous transformation as a city of positivity, Arts, Culture and an international hub for business and leisure. We look forward to welcoming Artists to the showroom and showcasing the state-of-the-art facilities and unique experiences we can offer."



COVID-19 Vaccine

Awareness Guide



Target group

Individuals most likely to develop complications of the disease:



Senior citizens
and residents
over 60 years



People with
chronic diseases
(diabetes, cardiovascular diseases,
liver and kidney diseases,
hypertension, obesity and people
with a BMI of 35 or more.



People of
determination

People in occupations with the highest COVID-19 risk



Frontliners in the public
and private sector



Employees in sensitive
and vital positions

Vaccination Program Awareness

The Ministry of Health and Prevention (**MoHAP**) has been working with the country's Government for the National Vaccination Programme and is encouraging citizens and residents to 'choose to vaccinate' to protect the nation and beat the pandemic. Please note that as per the government recommendation, our Board of Directors have instructed all the eligible **Al Hathboor Group** employees to take the Vaccination following the awareness guideline issued by the health authority. As per the health authority announcement, you should take an appointment for the vaccination using the **Mobile App of the DHA**. We request you to share with the HR department the message you have received from the health authority once you have done the first shot of the vaccination.

What do I do if there are side effects?

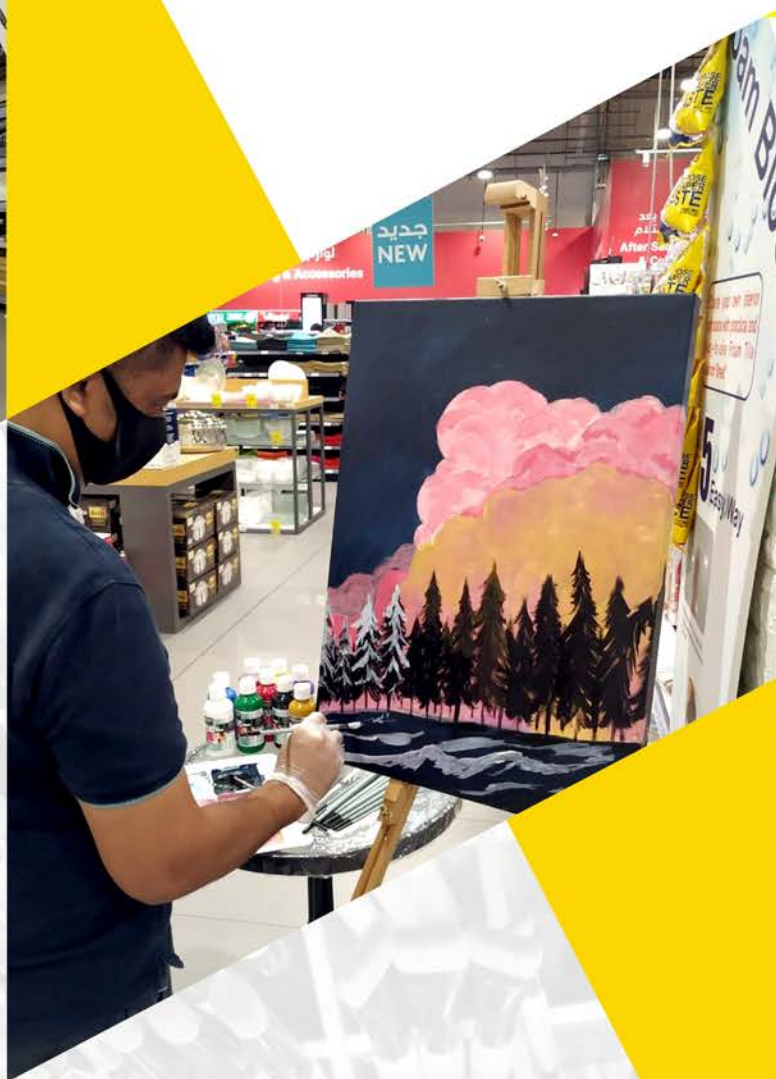
- Take a Paracetamol when you experience mild and moderate side effects.
 - Use a cold compress to relieve pain at the injection site.
 - If you have mild and moderate symptoms that persist for longer or severe symptoms, despite the use of Paracetamol, you should adhere to the following:
- Book a telemedicine appointment with the Doctor For Every Citizen initiative:
You can book this appointment through the following methods:
 - By using the DHA app
 - By contacting the DHA's toll-free number 800 342 (Choose "COVID-19 Vaccine" from the main list and then click on number 3)
 - For emergencies, head to the nearest health centre or hospital.

AHI LIT UP THE ACE BRAND FESTIVAL

ACE is one of the partners for AHI for several of its product range. The ACE Brand Festival was held from October 29 - 31st 2020, at DIFC in Dubai. AHI participated with a show of tent promoting the Armor All and California Scents products along with the demos of all.



Numerous giveaways like Pens & 40Z Protectant made the excitement rise amongst the attendants on a daily-basis for the first 100 customers. Gift Voucher was given to all customers to avail Gift (California Scents) on purchase of AED 100 & above Armor All products from ACE - DFC. Furthermore, In-Store promotion of 10% discount on all Armor All products was offered.



PAINT STUDIO

FAREWELL



EMEESCO & GMES BID FAREWELL

The GMES & EMEESCO Team bid farewell to Muhammad Naeem P, our employee since 1996! He retired after serving as a Driver on 31-12-2020 after 34 years of long & loyal service. He has been part of the Team as he first joined GMES-DXB and later transferred to Emeesco. On behalf of our management & EMEESCO, a small farewell party (as per the Covid protocol) was organized & he was presented with a memento to mark this glorious service.

Al Hathboor International featured in Gulf Madhyamam on December 11, 2020



EMPLOYEE CORNER

Maria Do Ceu Santimano De Souza, a Goan-born Portuguese national is the most fashionable lady in our Organisation. The youngest sibling of 4 brothers and 4 sisters, she has been a PA to the Chairman and Board of Directors for two decades and takes pride in serving not only the Big Bosses but has a close rapport with their families and has witnessed most of the siblings blossom through their childhood, getting married and having their own families! She speaks volumes of the late Mr Saif Obaid AlHathboor who was a thorough gentleman, peaceful, business-oriented and love for Spain and she can now see the roots sown by the sons who take care of the business with pride and prosperity! She recalls the first year at the Al Hathboor Get-together party where she sang and played the guitar for the function and dedicated the song “Viva La Espanha” to him. She has the acumen and charm in discharging her responsibilities as the Office Manager, never differentiating the employees as she says we are all equal in the eyes of God and from dust we come and to dust we go! Maria is talented, multilingual and can organise any event without any pressure! For 16 years her family organised Goan inter-village tournaments during the Holy Month of Ramadan for the Goan community and always had the Consul from the Indian Consulate, Dubai presiding over the function besides the press and sponsors as Chief Guests. Her culinary abilities are extra-ordinary and one feels in awe how she manages her home, office and social life, being a mother of 4! She says every birthday and festival is a celebration and she likes to have the family gathering in her home a tradition she carries of her loving mum who was the backbone of the family and a very good hostess who could cook a buffet and now Maria has been blessed with this talent! Music is in her blood – they had a family band 8 + parents performing in the '60s. Christmas in 2020 had to be a subdued celebration due to Covid-19 restrictions yet she had her family, a table spread with delicious food topped with a stuffed roasted turkey, house beautifully decorated and though there was no Santa Claus – there were gifts a-galore! Christmas is a time of spiritual reflection on the important foundations of the Christian faith. "To give up one's very self – to think only of others – how to bring the greatest happiness to others – that is the true meaning of Christmas as it is the true meaning of love" and is her motto in everyday life! The holly tree is a symbol of Christmas. The sharp leaves are said to symbolize the crown of thorns worn by Christ, while the berries represent His blood. The evergreen quality of the tree is metaphoric for eternal life. We have observed her decorative skills when we had the Christmas staff get-together in 2019. During the lockdown period, she also started a small garden in her apartment! A glimpse of which can be seen here as we fondly extend our good wishes to evergreen Maria!



Maria has two dogs - Rocco and Ricky who are additions to the family since 13 years.



Christmas Celebration



NEW JOINEES

Jean Bonsaudo
Grenville Pitchen
Sam Kunjumon
Vinod Vaniya
Ziabudeen Muhamad
Kamarul Hussain Mohamed Riyal
Bade Lal Kannaujiya
Ram Babu
Pothuluraiah Yadala
Adnan Ali
Azim Abbas
Syeda Saima Muzaffar
Munawar Khan
Muhammad Anas

Business Development Manager
Senior Executive – Treasury
Retail Sales Executive
Sales Coordinator
Design Engineer
Category Manager – Automotive Products
Laundry Operator
Laundry Operator
Laundry Assistant
Laundry Assistant
Assistant Manager
Area Sales Supervisor
Warehouse Assistant
Driver

Corporate Office
Corporate Office
Al Hathboor Electricals
Al Hathboor Electricals
Al Hathboor Electricals
Al Hathboor International
Martinizing
Martinizing
Martinizing
Martinizing
Martinizing
AVON
JAFZA
JAFZA

FAREWELLS

Asadullah Baig

Togy Thomas

Gopikrishna Nair

Anu Alex

Dharmaraju Deshaveni

Muhammad Naeem P

Suveesh Sudhakaran

Naresh Bhatia

Archielea Sulotan

Feroz Khan

Sunilkumar Sathyavathi Kamalan

Sajna Pradeepan

Mohmadaslam Abdulkarim Memon

Amal Kottuthara Leelama

Ahammad Sabir

Al Hathboor Electricals

Al Hathboor Electricals

Al Hathboor Electricals

Al Hathboor Electricals

Gulf Mechanical Engineers & Suppliers

EMEESCO

Power Centre Gulf

Al Hathboor International

Al Hathboor International

IIS Technologies & Systems Services LLC

IIS Technologies & Systems Services LLC

IIS Technologies & Systems Services LLC

IIS Technologies & Systems Services LLC

IIS Technologies & Systems Services LLC

JAFZA

Arun Pai

Mohamed Rafiuddin

Muhammad Adnan

Safwan Salahuddin

Vinod Kumar

Md Norul Alam

Hiemangsu Dash

Yadaiah Musholu

Rahul Kumar

Mohsin Ali

Jenelyn Reyes Tabucao

Shuk Bahadur Darji

Satnam Singh Bhullar

Sukhpreet Singh

IIS Technologies & Systems Services LLC

IIS Technologies & Systems Services LLC

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Al Hathboor Group LLC

Al Hathboor Real Estate

Al Hathboor Electricals

Power Centre Gulf LLC

IIS Technologies & System Services LLC

Gulf Mechanical Engineers & Suppliers

*Emirates Mechanical &
Electrical Engineering Supplies Co.*

Al Hathboor International

AVON Perfumes & Agencies

Arabian Gulf Agencies

Al Hathboor General Trading

Professional Laundry Equipment Trading

Martinizing Laundry & Dry Cleaning

Al Hathboor Investments

Al Hathboor Foods

Al Hathboor Enterprises WLL, Qatar


Al Hathboor Group, Oman

Best Foods LLC

Al Jadeed Bakery LLC

 www.alhathboor.com

 www.linkedin.com/company/al-hathboor-group-llc

 www.alhathbooronline.com

 www.instagram.com/alhathboorgroup

 www.youtube.com/alhathboorgroup

 www.facebook.com/alhathboorgroup

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